



YOUR TRANSFORMATION PARTNER

Institutional Transformation & Strategic Education Consulting

GOVERNANCE • ACADEMIC EXCELLENCE • LEADERSHIP • AI • DIGITAL
DIGITAL TRANSFORMATION • INSTITUTIONAL GROWTH

Building Future-Ready Educational Institutions

Transforming Institutions. Empowering Education. Building Viksit Bharat.

Who We Are

We are education leaders and turnaround specialists in large-scale educational operations. Throughout our career, we have focused on a highly specialized niche: transforming underperforming, stagnant, or financially stressed educational institutions into high-performing, institutional-grade platforms that private equity boards are confident to back.

What we have realized in this market is that scaling a school or institute chain is not just an academic challenge—it is a disciplined volume and margin game.

Success requires navigating complex dual-entity structures, maximizing campus capacity utilization, and strategically increasing the Average Revenue Per User (ARPU) through infrastructure modernization and technology integration, while maintaining a tightly optimized teacher payroll.

In our most recent role, we took over a legacy portfolio of schools operating in a net-negative financial position. Through operational restructuring, end-to-end infrastructure modernization, and the development of a high-conversion digital enrollment funnel, we successfully transformed the institution. We achieved an annual turnover of ₹15 crore with a sustainable net surplus of ₹5 crore, translating into a 14 percent operating margin. Simultaneously, we expanded the learner base to more than 3,500 active students while delivering consistent, compounding year-on-year growth.



A Strategic Partner to Institutions

Across schools, colleges, universities, trusts, NGOs and government organisations nationwide.

GOVERNANCE · LEADERSHIP · GROWTH

VISION

*To create communities of people,
purpose and possibilities..*



MISSION

Transforming Net-Negative Schools Through
Complete Institutional Turnaround

Schools operating in a net-negative financial position. Through operational restructuring, end-to-end infrastructure modernization, and the development of a high-conversion digital enrollment funnel, we successfully transformed the institution.

What We Do



**Institutional
Transformation**



New School Setup



**Governance & SOP
Development**



Academic Excellence



**AI & Digital
Transformation**



Leadership Development



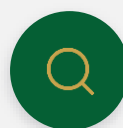
Teacher Capacity Building



Quality Assurance



**Branding & Admissions
Strategy**



Institutional Audits

The Education 360 Methodology



Everything is measurable.

Who We Work With



Schools



School Groups



Universities



Educational Trusts



NGOs



CSR Foundations



Government Institutions



**Skill Development
Centres**



EdTech Companies



Training Organisations

WHY CHOOSE US

Why Up-Lurn



Strategic Thinking



Practical Implementation



Future-Ready Solutions



AI Integration



Leadership Development



Governance Excellence



Long-Term Partnership



Measurable Outcomes

Our Expertise

Institutional Strategy

Academic Excellence

Governance

Operations

Quality Frameworks

Leadership

Technology

Artificial Intelligence

Documentation

Capacity Building

Policy Development

Monitoring & Evaluation

Where We Go Deep



Institutional Audit



SOP Development



School Transformation



Leadership Coaching



Teacher Training



Digital Transformation



AI Readiness



MIS Dashboards



Compliance Documentation



Strategic Planning

Industries We Serve



K-12 Schools



Higher Education



International Schools



Educational Trusts



NGOs



CSR Projects



**Government
Departments**



Corporate Learning



Skill Development



Training Agencies

Why Institutions Partner With Us

- ✓ **Strategic Guidance**
- ✓ **Professional Expertise**
- ✓ **Customized Solutions**
- ✓ **Implementation Support**
- ✓ **Continuous Improvement**
- ✓ **Outcome Measurement**
- ✓ **Long-Term Relationship**
- ✓ **Institutional Excellence**

A long-term partnership focused on measurable, lasting institutional impact.

Engagement Process



Our Commitment



Professionalism



Integrity



Innovation



Excellence



Collaboration



Accountability



Sustainability



Impact



LET'S BUILD BETTER INSTITUTIONS TOGETHER

Whether you're establishing a new institution or transforming an existing one, Up-Lurn is your strategic partner for long-term institutional success.

BOOK YOUR STRATEGY CONSULTATION

Up-Lurn

Transforming Institutions. Empowering Education.



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FOLLOW US



Book Your Complimentary Strategy Consultation

Let's discuss how we can help your institution grow with strategy, structure, and measurable impact.

SCHEDULE A CALL